



(...cont"d)

The hamburger restaurant most associated by the public with the term "fast food" was created by Richard and Maurice McDonald, they opened a barbecue drive-in in 1940 in San Bernardino, California. After discovering that most of their profits came from hamburgers, the brothers closed their restaurant for three months and reopened it in 1948 as a walk-up stand offering a simple menu of hamburgers, french fries, shakes, coffee, and Coca-Cola, served in disposable paper wrapping. As a result, they could produce hamburgers and fries constantly, without waiting for customer orders, and could serve them immediately; hamburgers cost 15 cents, about half the price at a typical diner. Their streamlined production method, which they named the "Speedee Service System.

While fast-food restaurants usually have a seating area in which customers can eat the food on the premises, orders are designed to be taken away, and traditional table service is rare. Orders are generally taken and paid for at a wide counter, with the customer waiting by the counter for a tray or container for their food. A "drive-through" service can allow customers to order and pick up food from their cars.

Fast food has been always been designed to be eaten "on the go" and often does not require traditional cutlery and is eaten as a finger food. Common menu items at fast-food outlets include fish and chips, sandwiches, pitas, hamburgers, fried chicken, french fries, chicken nuggets, tacos, pizza, and ice cream, although many fast-food restaurants offer "slower" foods like chili, mashed potatoes, and salads.

Other prominent international fast-food companies include **Burger King**, the number two hamburger chain in the world, known for promoting its customized menu offerings (Have it Your Way). Another international fast-food chain is **KFC**, which sells chicken-related products and is the number 1 fast-food company in the People's Republic of China.

International brands dominant in North America include **McDonald's**, **Burger King** and **Wendy's**, the number three burger chain in the USA; **Dunkin' Donuts**, a New England-based chain; automobile oriented **Sonic Drive-In's** from Oklahoma City; **Starbucks**, Seattle-born coffee-based fast-food beverage corporation; **KFC** and **Taco Bell**, which are both part of the largest restaurant conglomerate in the world, Yum! Brands; and **Domino's Pizza**, a pizza chain known for popularizing home delivery of fast food.

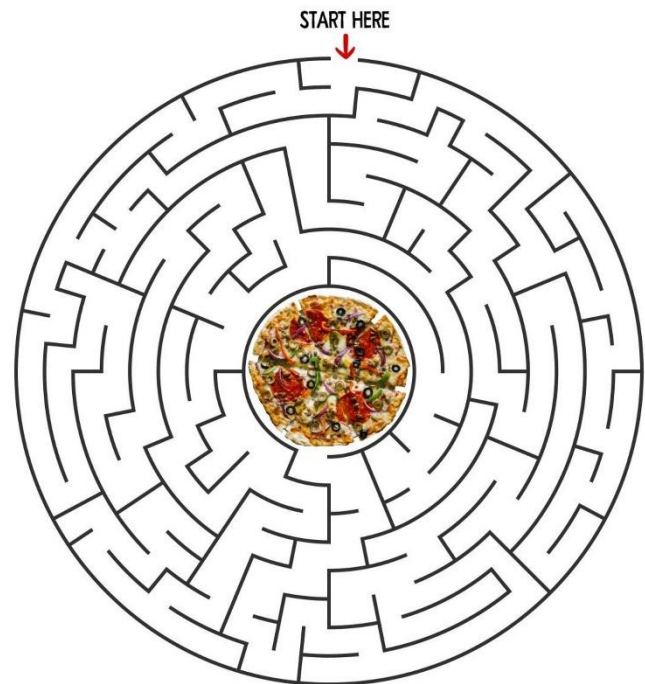
**Subway** is known for their sub sandwiches and are the largest restaurant chain to serve such food items. **Quiznos** a Denver-based sub shop is another fast-growing sub chain, yet with over 6,000 locations it is still far behind Subway's 34,000 locations. Other smaller sub shops include **Blimpie**, **Jersey Mike's Subs**, **Mr. Goodcents**, **Jimmy John's**, and **Firehouse**.

**A&W** Restaurants was originally a United States and Canada fast-food brand, but it is currently an International fast-food corporation in several countries.

**Chick-fil-A** is one of the largest American fast food restaurant chains and the largest specializing in chicken sandwiches. The company is headquartered in College Park, Georgia. Chick-fil-A operates 2,891 restaurants, primarily in the United States.



FIND 6 DIFFERENCES



HATCHBACK  
jumble answers: HABIT, HIKER, CACKLE, BOTTLE



The Big Mac hamburger made its debut in 1967



The Burger King Whopper sandwich made its debut in 1957.