

MARCH NEWSLETTER #1

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March's Birthstones

March has two birthstones, not unlike some of other months.

Aquamarine is the first birthstone for the month, which symbolizes youth, health, and hope. Bloodstone, which looks very different from aquamarine, is a type of quartz known for its fiery flecks of red, representing strength and stealth.

March was named for the Roman God "Mars"



Dolls

т	н	s	Ρ	Α	Ρ	Е	R	D	0	L	L	S	A
R	С	L	В	Ε	Т	S	Y	W	Ε	Т	s	Y	G
I	т	s	R	Α	G	G	Е	D	Y	Α	Ν	Ν	с
т	Α	н	к	I	R	D	G	J	I	в	D	s	U
κ	Ρ	Α	D	в	G	s	S	κ	R	R	Α	В	Ρ
Е	Е	к	в	Ν	Μ	Ν	Ρ	Е	D	Α	I	D	I
Ν	G	Е	I	т	Α	L	Α	R	с	т	L	Ρ	Е
0	Α	R	G	R	в	т	Κ	с	Ν	z	G	z	в
G	в	D	Α	0	G	R	Y	0	I	н	с	Α	0
Υ	в	0	т	L	Е	Α	G	Ν	Е	R	R	Ρ	Е
Ν	Α	L	R	L	D	Е	Т	D	L	в	Е	I	G
L	с	L	s	s	Α	W	Т	D	I	s	R	Μ	R
G	Е	0	J	I	G	G	В	Ε	J	I	L	Κ	Α
G	Α	с	0	R	Ν	н	U	s	κ	D	0	L	L

AMERICAN GIRL SHAKER DOLL BARBIE CABBAGE PATCH BRATZ PAPER DOLLS GI JOE CORN HUSK DOLL BETSY WETSY KEN TROLLS RAGGEDY ANN CUPIE Grab a pencil and piece of paper. How many words can you make using the letters in "**Preseason Game"** We found **45**!!









Johnny Appleseed

John Chapman (September 26, 1774 – March 18, 1845), better known as Johnny Appleseed, was an American pioneer nurseryman who introduced apple trees to large parts of Pennsylvania, Ontario, Ohio, Indiana, and Illinois, as well as the northern counties of present-day West Virginia. He became an American legend while still alive, due to his kind, generous ways, his leadership in conservation, and the symbolic importance he attributed to apples. He was also a missionary for The New Church (More on Page 3)

Free Masks

Lavelle Ford and Barbara Spencer are still making masks. Masks are free to all members and to all TMRC residents and staff.

Barbara: <u>barbs1145@hotdogcrafts.com</u> Lavelle: <u>lavelle.ford@gmail.com</u>







The first Barbie doll was introduced in both **blonde and brunette** in March 1959.

March 9 is National Barbie Day! In 1959, an 11-inch tall bombshell made her debut at the American International Toy Fair in New York. Barbie's full name is Barbara Millicent Roberts. Designed by Ruth Handler, the co-founder of Mattel Inc., Barbie was created to allow girls to imagine what their lives could be like in the future. She's had a slew of careers, from a registered nurse to an astronaut. And she's done it all with a companion. Barbie was a single lady for all of 2 years. But in 1961, overwhelming demand caused Handler to release a boyfriend for her — Ken. On National Barbie Day, we celebrate all things Barbie.

Mattel has sold over a billion Barbie dolls, making it the company's largest and most profitable line. However, sales have declined sharply since 2014.[1] The doll has transformed the toy business in affluent communities worldwide by becoming a vehicle for the sale of related merchandise (accessories, clothes, friends of Barbie, etc.). She has a significant impact on social values by conveying characteristics of female independence, and with her multitude of accessories, an idealized upscale life-style that can be shared with affluent friends

In 2020, Mattel sold \$1.35 billion worth of Barbie dolls and accessories and this was their best sales growth in two decades This is an increase from the \$950 million the brand sold during 2017.

Mattel estimates that there are well over 100,000 avid Barbie collectors. Ninety percent are women, at an average age of 40, purchasing more than twenty Barbie dolls each year. Forty-five percent of them spend upwards of \$1000 a year. Vintage Barbie dolls from the early years are the most valuable at auction, and while the original Barbie was sold for \$3.00 in 1959, a mint boxed Barbie from 1959 sold for \$3552.50 on eBay in October 2004.[72] On September 26, 2006, a Barbie doll set a world record at auction of £9,000 sterling (US\$17,000)

NATIONAL BARBIE DAY TIMELINE

1959 - Barbie Debuts

The first-ever Barbie debuts in a black and white swimsuit at the New York Toy Fair.

1962 - The Dream House

Before women are even allowed to open their own bank accounts, Barbie purchases her first dream house.

1968 - Barbie's Best Friend Christie , The Christie doll hits the market as one of the very first black dolls.

1984 - **Fashion Partnership** - Barbie's first fashion partnership is with designer Oscar de la Renta for a clothing line specially designed for Barbie.

1992 - Barbie For President! - Barbie runs as a candidate in the presidential election.

2001 – "Barbie in the Nutcracker" - Barbie gets her first feature-length movie, "Barbie in the Nutcracker."
2016 -Breaking the Barbie Stereotype - Barbies get three new body types: tall, petite, and curvy, earning Barbie the front cover of "Time" magazine.

(Cont'd on page 4)



Johnny Appleseed (cont'd)



He was an inspiration for many museums and historical sites such as the Johnny Appleseed Museum in Urbana, Ohio, and the Johnny Appleseed Heritage Center in Ashland County, Ohio.

According to some accounts, an 18-year-old John persuaded his 11-year-old brother Nathaniel Cooley Chapman to go west with him in 1792. The duo apparently lived a nomadic life until their father brought his large family west in 1805 and met up with them in Ohio. The younger Nathaniel decided to stay and help their father farm the land.

Shortly after the brothers parted ways, John began his apprenticeship as an orchardist under a Mr. Crawford, who had apple orchards, thus inspiring his life's journey of planting apple trees.

The popular image is of Johnny Appleseed spreading apple seeds randomly everywhere he went. In fact, he planted nurseries rather than orchards, built fences around them to protect them from livestock, left the nurseries in the care of a neighbor who sold trees on shares, and returned every year or two to tend the nursery.

He would tell stories to children and spread The New Church gospel to the adults, receiving a floor to sleep on for the night, and sometimes supper, in return.

He preached the gospel as he traveled, and during his travels he converted many Native Americans, whom he admired. The Native Americans regarded him as someone who had been touched by the Great Spirit, and even hostile tribes left him strictly alone.

March 11 and September 26 are sometimes celebrated as Johnny Appleseed Day. The September date is Appleseed's acknowledged birthdate, but the March date is sometimes preferred because it falls during planting season.

The village of Lisbon, Ohio, hosts an annual Johnny Appleseed festival, September 18–19.

Barbie (cont'd)

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